



Results That Matter Value You Trust

RV DIGITAL & Online MARKETING

RVDigitalOnlineMarketingInc.com

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INTRODUCTION

WELCOME TO

RV Digital & Online Marketing Inc.

With over 25 years of experience in media, sales, and marketing, our work spans major North American markets including Toronto, Vancouver, New York, Los Angeles, and Chicago.

For the past 15 years, we have led one of the most experienced digital marketing teams in the industry—more than 20 professionals with expertise in campaign management, SEO, social media, creative design, content strategy, and multimedia production.

Our approach blends creativity with proven strategy, helping businesses grow faster and stronger in today's competitive marketplace.





OUR SERVICES

- **Pay-Per-Click** (Search ad) lead ad & branding campaign
- Facebook and Instagram lead and branding campaign
- Google Display Network (GDN) brand and remarketing campaign
- **YouTube and TikTok** Channel Creation & Marketing
- **SEO** Services (SEO Blogs + Technical SEO)
- **Website** Design and conversion setting (Including Booking Forms, Popups, Database collection, keywords setting, etc.)
- **Ecommerce** site Design and marketing conversion setting (Including both Company Sites and Blog site)
- **WeChat** Marketing (Targeting the Chinese Market)
- **Tracking** Setup (GTM, GA, Remarketing, FB Pixels, etc.)
- **15+ Social Media and Community Platform** Setup: We provide keyword introductions and category setup to enhance your visibility on these platforms, driving organic traffic and leads to your site .

ABOUT US

At RV Digital & Online Marketing Inc., we combine two decades of traditional media experience with 15 years at the forefront of digital marketing.

- Traditional Media Expertise: Over 20 years of experience in newspapers, television, radio, trade shows, PR events, and sponsorship marketing.
- Digital Leadership: 15 years guiding clients through SEO, PPC, social media, content, and branding campaigns across Canada and the U.S.
- Professional Team: A diverse group of 20+ experts including designers, writers, campaign managers, developers, and multilingual translators—many with backgrounds in top-tier companies.
- Cross-Market Reach: Deep understanding of both local Canadian markets (Toronto, Vancouver) and major U.S. hubs (New York, Los Angeles, Chicago).

Our mission is simple: to connect businesses with their audiences through trusted expertise, proven strategies, and powerful storytelling—online .





DIGITAL METHODS

At RV Digital & Online Marketing Inc., we combine proven digital strategies with creative execution to achieve both short-term results and long-term brand growth.

🎯 Our Marketing Objectives

- **Lead Generation for Immediate Business:** Drive qualified leads and sales right away through targeted campaigns.
- **Brand Marketing for Long-Term Growth:** Build strong brand recognition and trust that lasts.
- **Event Marketing for Sales Impact & Branding:** Maximize event exposure, create urgency, and reinforce brand authority.
- **Online Presence Across 20+ Platforms:** Strengthen your visibility and reputation across communities and platforms, ensuring your business is seen everywhere.

Channels & Methods We Use

Google PPC Campaigns, Facebook & Instagram Lead Ads, YouTube & Google Display Network (GDN) for Brand Traffic, SEO Landing Pages & Blogs, Social Media Channel Creation & Management, (Including YouTube, TikTok, LinkedIn), Lead Booking Websites, E-commerce Solutions

- And More...



SAMPLE CLIENT PLANS



WEBSITE OPTIMIZATION IN MARKETING CONVERSION:

- SEO** Introduction, Comparison, **Credits**, Testimonials, etc.
- Technical SEO**: Keyword Setup, URL Optimization, Alt text, etc.
- Indexing** on Google
- Email Collection** Forms and Pop-ups
- Shopping Site** Integration
- SEO Blog Site** integration

ORGANIC TRAFFIC GROWTH:

- Social Media/Community Platforms**: 20+ Citations
- Email** Marketing
- Social Media** Content creating and Posting Management
- Weekly SEO Blogs & Backlinks weekly

PAID ADS IMMEDIATE RESULT:

- PPC** Lead Campaign and Optimization
- FB/Instagram** Lead Ads and branding campaign
- YouTube and GDN** Brand and remarketing ads.
- Traffic** Campaign for remarketing
Remarketing Campaign
- Comprehensive Tracking** Setup



JAY ZHOU

Over 25 years media experience in marketing in North American cities such as Toronto, Vancouver, Los Angeles, New York, etc.



WHY CHOOSE US?

- **Proven Excellence Over a Decade:** With a track record spanning over a decade, we've consistently delivered exceptional results.
- **A Multi-Talented Team of Experts:** Our dedicated professionals boast diverse expertise, ensuring a comprehensive approach to your unique needs.
- **Customized Solutions for Your Success:** We craft tailored strategies and solutions designed specifically for your business to thrive.
- **Transforming Big Ideas into Reality:** Beyond mere concepts, we have the expertise to bring your grandest visions to life.





CONTACT US

Let's discuss how we can elevate your digital marketing strategy.

Visit our websites for more information:
RVdigitalinlinemarketinginc.com

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THANK YOU!

for considering
as your digital marketing partners.

Let's take the next step together! Discuss
your needs and start your journey continue to success in the
digital world.





— QUESTIONS AND DISCUSSION

• **We're here to address any questions or inquiries** you may have about our services and expertise.

• **Let's start the conversation and explore how** we can collaborate to achieve your digital marketing goals.

