



# TORONTO DIGITAL MARKETING INC

## Your Digital Marketing Partners

TorontoDigitalMarketingInc.com





# INTRODUCTION WELCOME TO

Toronto Digital Marketing Inc.

We're your trusted partners in digital marketing for over **15 years**, serving both **local and international** clients.

Our expertise spans a wide range of services and industries. Meet our dedicated team of professionals.





# OUR SERVICES

- **Pay-Per-Click (PPC) Marketing**
- **YouTube and TikTok** Channel Creation & Marketing
- **Google Display Network (GDN) Advertising**
- **Facebook and Instagram** marketing
- **SEO Services** (SEO Blogs + Technical SEO)
- **Website** Design and Development (Including Booking Forms, Popups, Databases, etc.)
- **Ecommerce** Website Design and Development (Including Company Sites and Blog Integration)
- **WeChat** Marketing (Targeting the Chinese Market)
- **Tracking** Setup (GTM, GA, FB Pixels, etc.)
- **20+ Social Media and Community Platform** Setup: We provide keyword introductions and category setup to enhance your visibility on these platforms, driving organic traffic and leads to your marketing efforts.

# ABOUT US

With over **25 years of media** and marketing experience in the GTA and beyond, we've been leading the **digital marketing field for 15 years**. Our diverse team of professionals excels in graphic design, paid campaign management, social media, SEO, copywriting, and web development.

We're known for our expertise across all media platforms, from traditional newspapers and TV to modern social channels. Our mission is to bring your vision to life and help your business thrive in the digital age.





# DIGITAL METHODS

## OUR DIGITAL METHODS ENCOMPASS:

- Google PPC
- Facebook and Instagram Lead Ads
- YouTube and GDN Brand Traffic Advertising
- SEO Landing Pages and Blogs
- Social Media Channel Creation and Management (Including YouTube, TikTok, LinkedIn)
- Lead Booking Websites
- Ecommerce Solutions
- And more...

**Specializing in Chinese language digital marketing for North American cities, including Toronto, LA, and New York.**



# SAMPLE CLIENT PLANS



## WEBSITE OPTIMIZATION IN MARKETING CONVERSION:

- **SEO** Introduction, Comparison, **Credits**, Testimonials, etc.
- **Technical SEO**: Keyword Setup, URL Optimization, etc.
- **Indexing** on Google
- **Email Collection** Forms and Pop-ups
- **Shopping Site** Integration
- **SEO Blog Site** integration

## ORGANIC TRAFFIC GROWTH:

- **Social Media/Community Platforms**: 20+ Citations
- **Email** Marketing
- **Social Media** Posting Management
- Weekly SEO Blogs

## PAID ADS IMMEDIATE RESULT:

- **PPC** Lead Ads
- **FB/Instagram** Lead Ads
- **YouTube and GDN** Brand Ads
- **Brand Traffic** Campaign
- **Lead ads** Campaign
- **Remarketing** Campaign
- **Comprehensive Tracking** Setup



## JAY ZHOU

*Over 25 years media experience in marketing in North American cities such as Toronto, Los Angeles, New York, etc.*



## WHY CHOOSE US?

- **Proven Excellence Over a Decade:** With a track record spanning over a decade, we've consistently delivered exceptional results.
- **A Multi-Talented Team of Experts:** Our dedicated professionals boast diverse expertise, ensuring a comprehensive approach to your unique needs.
- **Customized Solutions for Your Success:** We craft tailored strategies and solutions designed specifically for your business to thrive.
- **Transforming Big Ideas into Reality:** Beyond mere concepts, we have the expertise to bring your grandest visions to life.





# CONTACT US

**Let's discuss how we can elevate your digital marketing strategy.**

**Visit our websites for more information:**  
[TorontoDigitalMarketingInc.com](http://TorontoDigitalMarketingInc.com)

**Contact Info:**

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# THANKYOU!

Thank you for Toronto Digital Marketing Inc.  
**as your digital marketing partners.**

**Let's take the next step together! Discuss**  
your digital marketing needs and start your journey to  
success in the digital world.





# — QUESTIONS AND DISCUSSION

•**We're here to address any questions or inquiries** you may have about our services and expertise.

•**Let's start the conversation and explore how** we can collaborate to achieve your digital marketing goals.

